

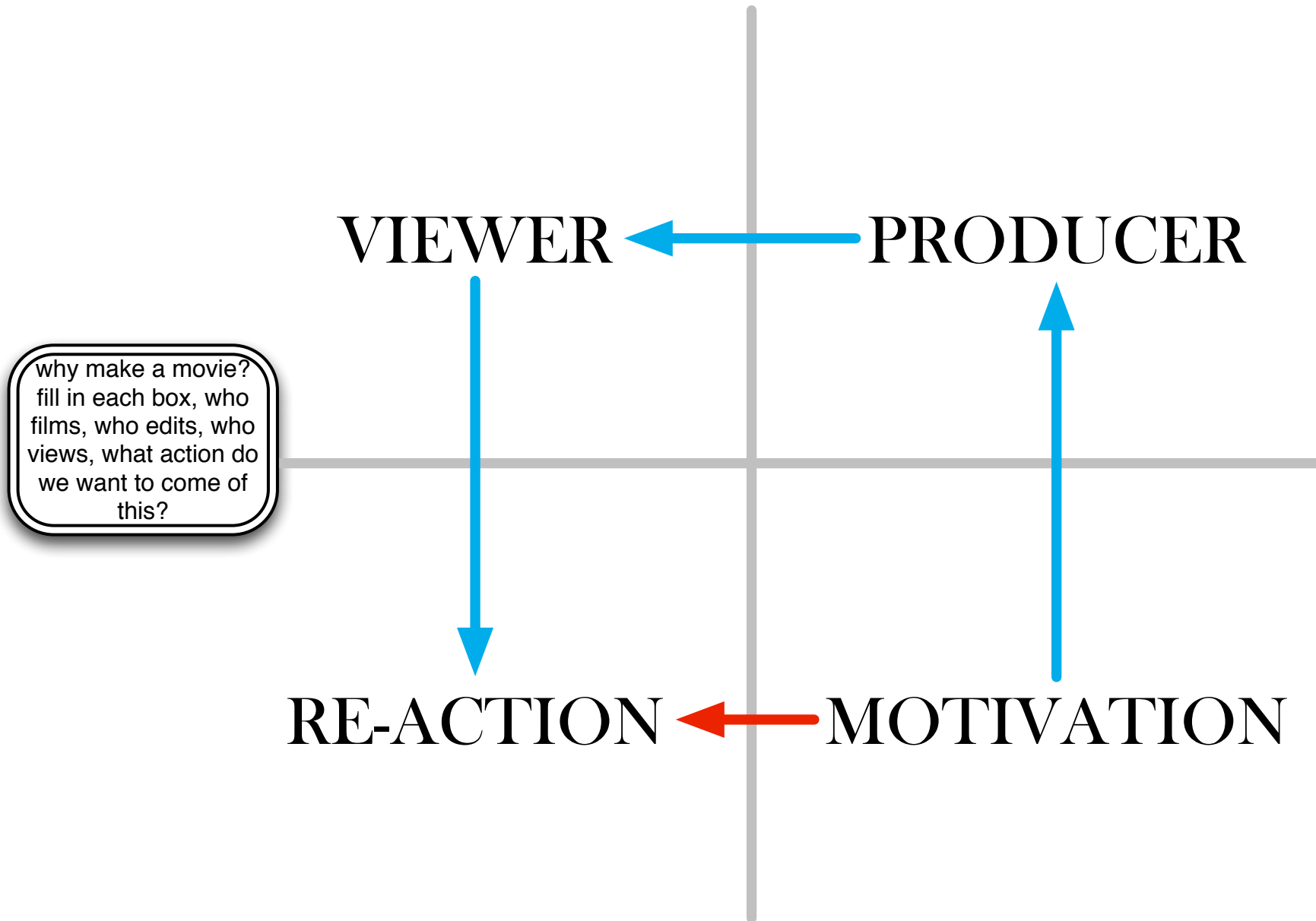
AKVO VIDEO PRODUCTION CHECKLIST

The purpose of this document is to create an underlying "name space" for AKVO video activities.

In use, the basic production framework of a film can be described fairly precisely by working through the document, ringing each category that applies to the film as intended and then communicating the category choices. One possible use for the namespace would be a web app for video production, sort of an expert system which could offer guidance and tips to open source video producers, like "10 minute movies should be shot using at least amateur editing when possible" or other bits of sage policy advice.

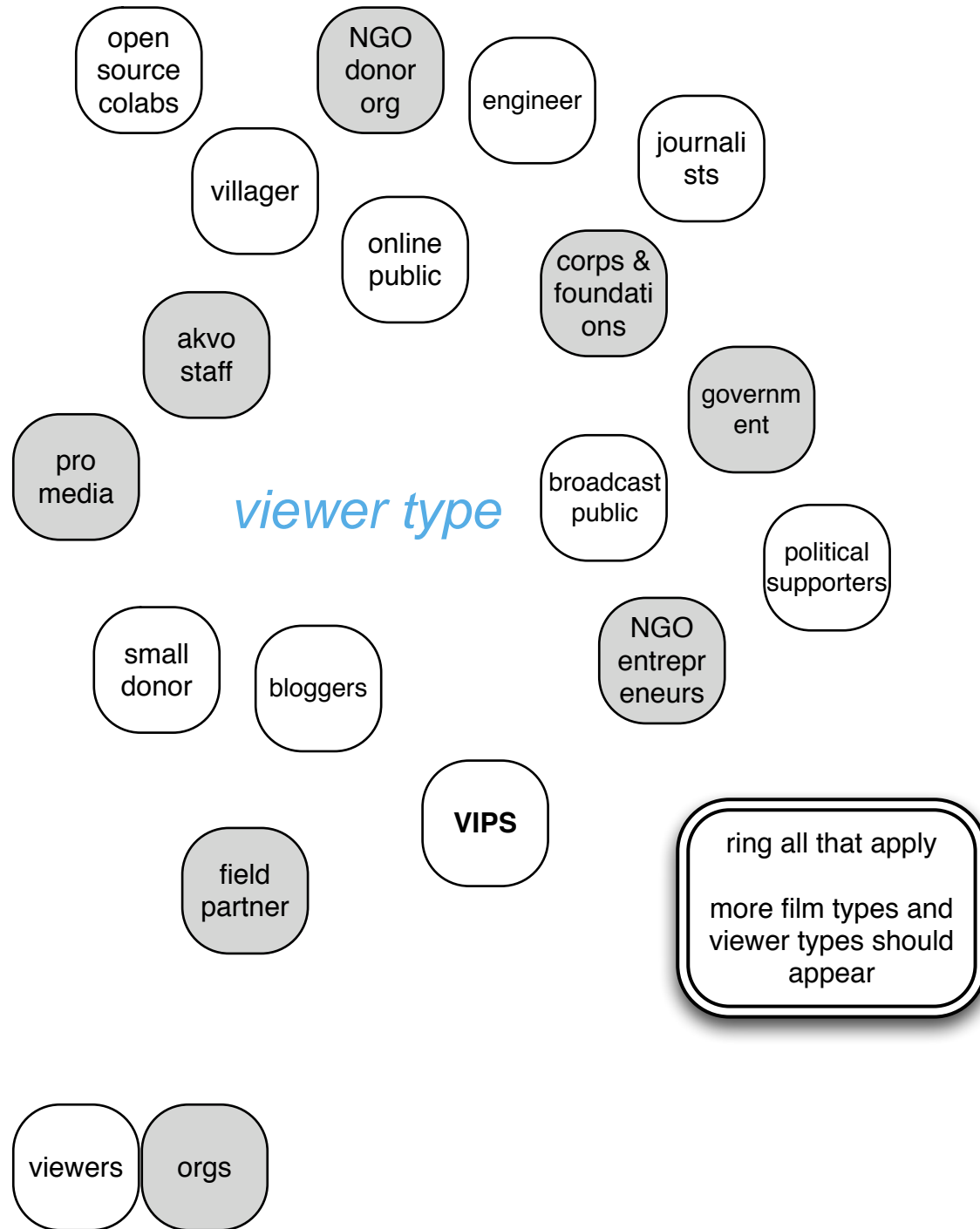
In truth, video formats are a lot more standard than we think they are.

This is a first cut, an object for discussion, there are notes inline.

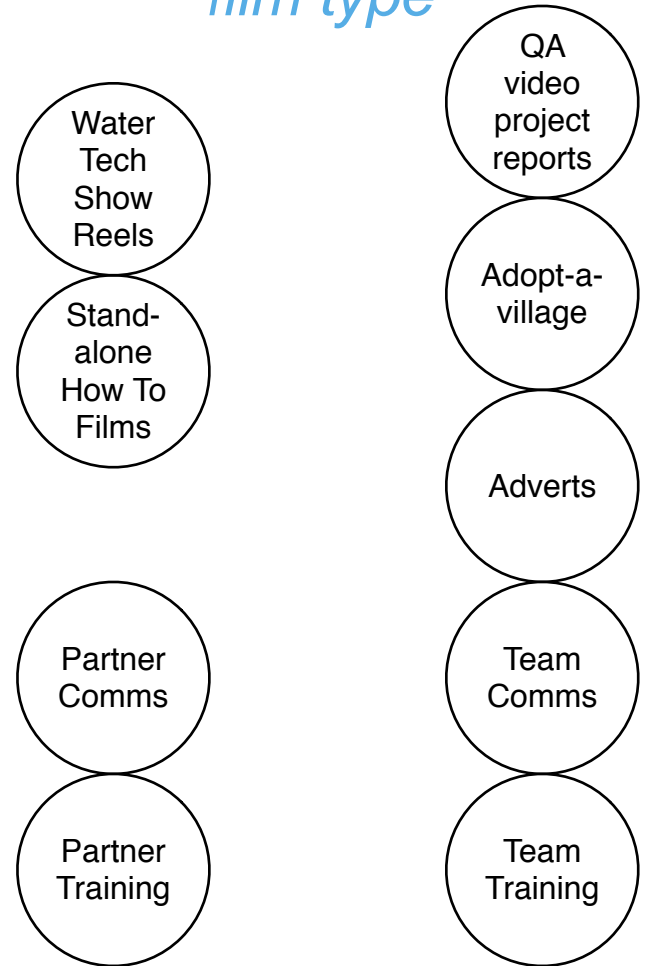


we choose to make films to alter viewer behavior

AKVO VIDEO ECOLOGY



film type



film format

video picture (of object)

2 minute web video

10 minute web video

30+ minute web/dvd documentary

< 5 minute broadcast quality clip

television program

film style

talking head/s

show-and-tell camera monologue

screen casts

multi-format documentary

there aren't really all that many ways to do this

film authors

villager

subject matter experts

akvo staff

field partner

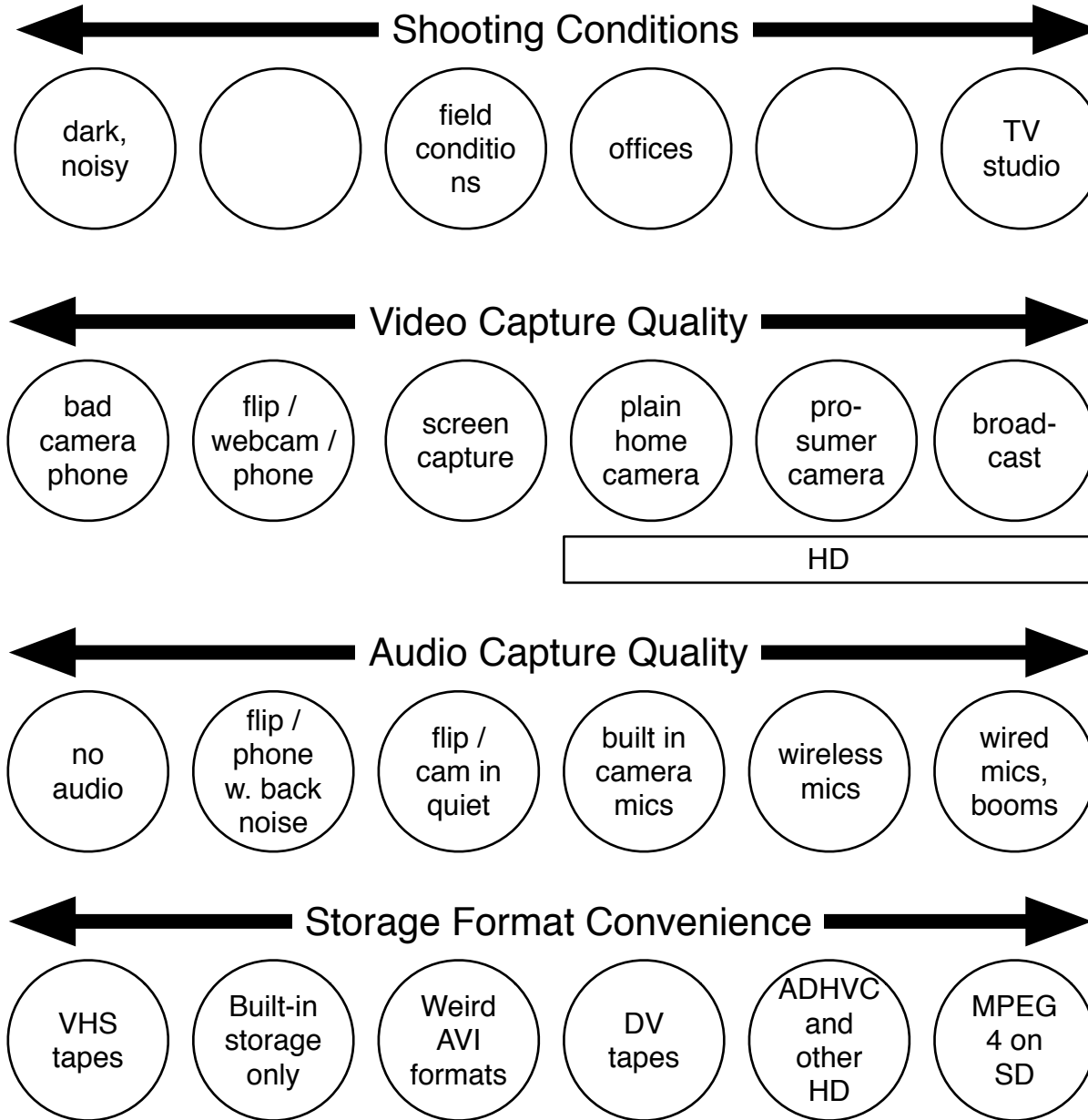
video partner

untrained some training pros

Video Capture Parameters

W
O
R
S
E

B
E
T
T
E
R



Post and Distribution Parameters

W
O
R
S
E

B
E
T
T
E
R

