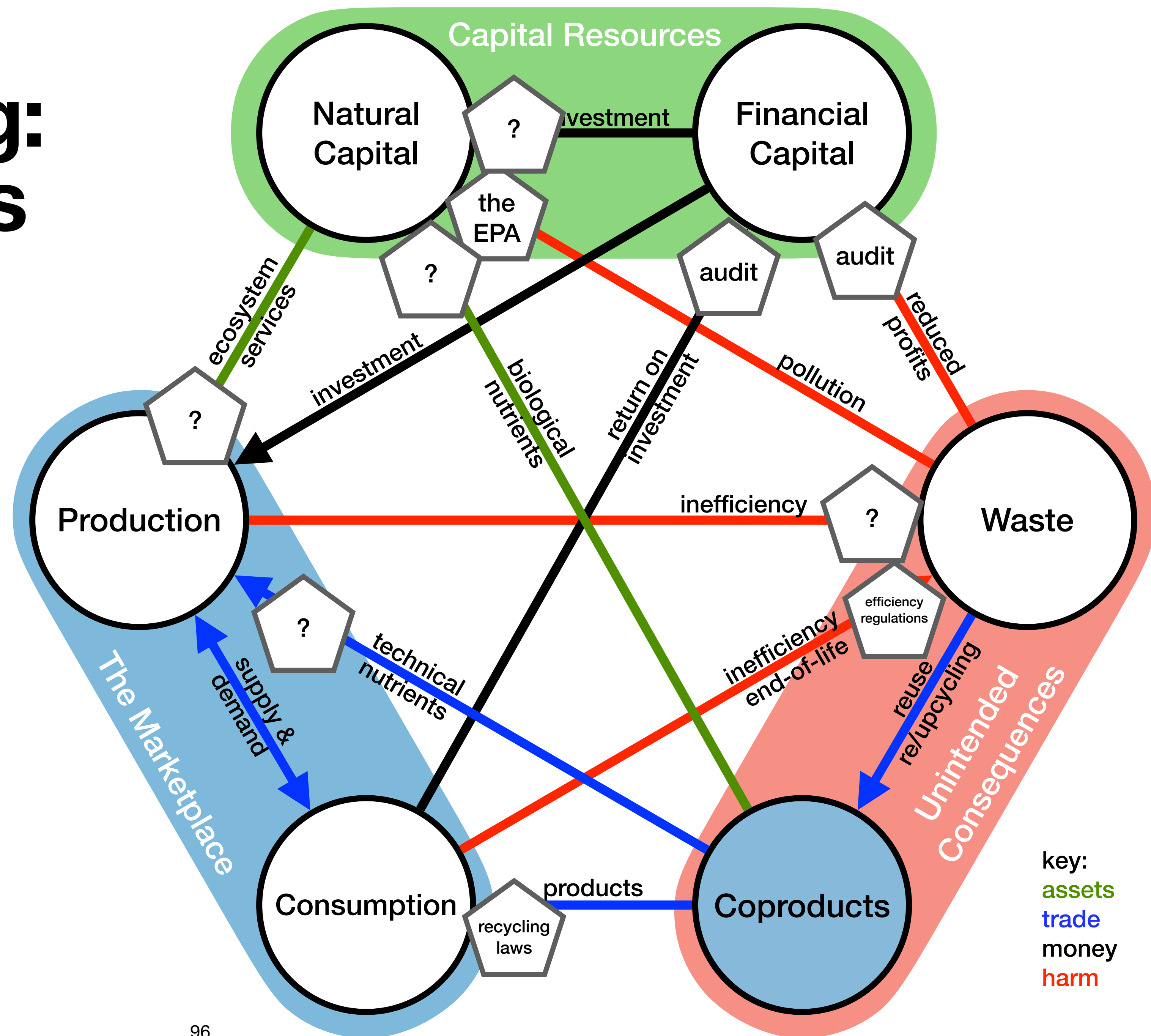


# What went wrong: divided guardians

- The systems which should be protecting the *efficiency of the entire economy* in both financial and environmental terms DO NOT EXIST.
- Instead we have a patchwork, mostly made of holes, and financial and environmental regulators exist in different universes.
- **We have to pull financial data and impact data into the same databases so that we can optimise.**
- **How do we get a little closer to the 10XE transformation, to make room for a better life for all?**



# How do we fix it? Integrated product information markets

- The IT systems used by industry are archaic: there's just nowhere in the databases to put the information on environmental factors.
  - Or social factors.
  - Or really anything other than how much it costs.
- **Audit post-facto is super expensive** and stupidly hard to get right (see triple entry book keeping and triple bottom line accounting for more info on this).
- Lean manufacturing etc. have done fantastic work using computers to streamline production: **let's build on those modernised systems.**

