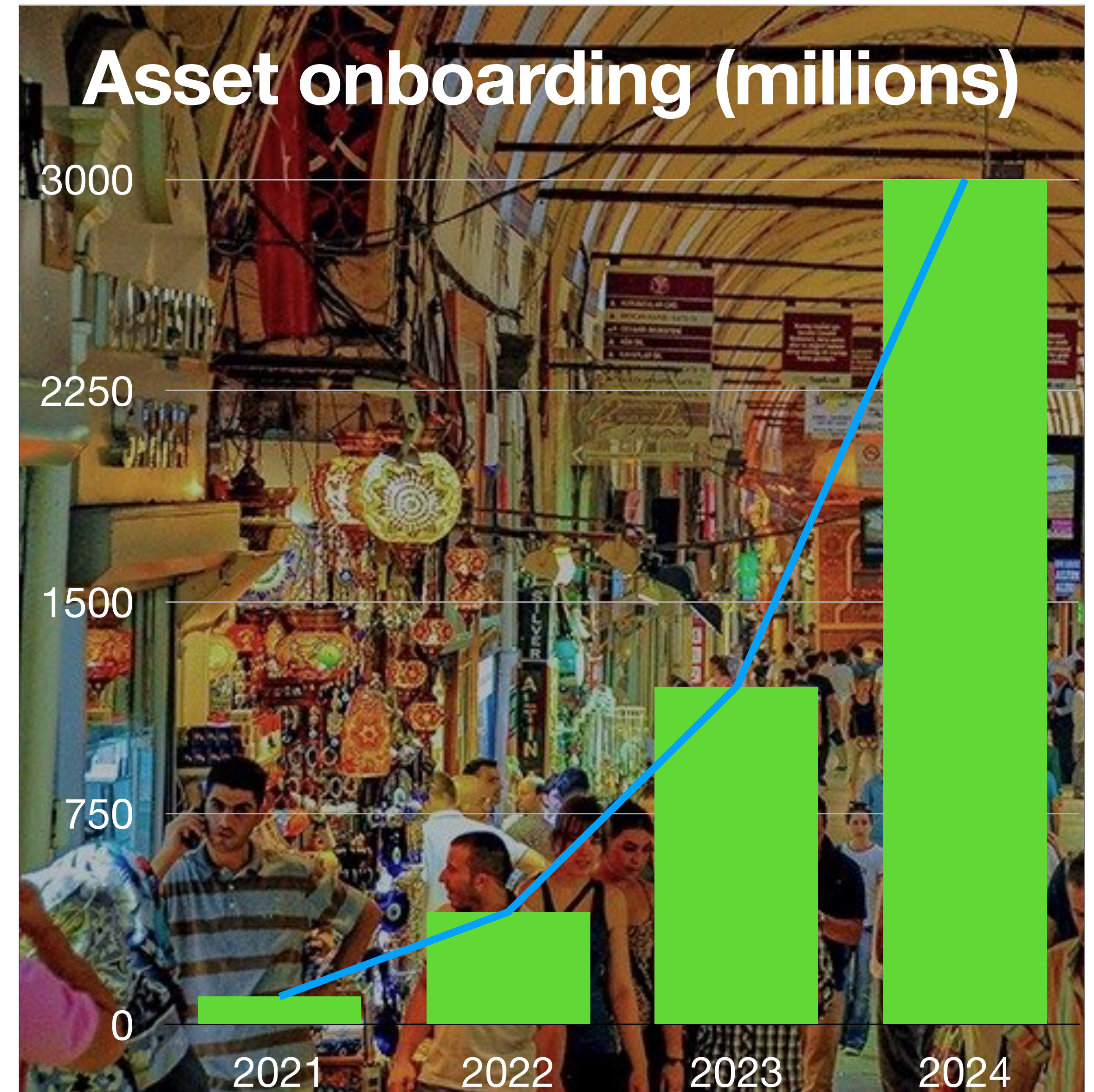


# Mattereum's addressable markets are very large

- Wine: \$364bn
- Collectibles: \$370bn
- Fine art: \$60bn
- Luxuries: \$1.2tn
- Gold bullion: \$2tn
- and so on





# Now back to this guy: climate change

- Some experts might:
  - Calculate the embodied carbon in the object
  - Verify the carbon offsets in the Asset Passport are valid
  - Check the asset can be recycled effectively
  - Verify that no component of the asset is a result of slave labour practices
- **Because we have bound the commercial value of the asset directly to its ecological footprint we can now start to do ecological optimisation of our own personal footprints using the machine-readable impact records linked in the Mattereum Asset Passport.**

